



U.S. Dairy Export Council

Spurring Your Success with U.S. Dairy

The global food and beverage industry can rely on the dedication of American dairy farmer and processor communities for quality dairy products and services. The U.S. Dairy Export Council (USDEC) does not manufacture or sell dairy products, but can instead help buyers and end-users identify and seize opportunities for success with U.S. dairy that meets business needs. Work with us to leverage U.S. dairy's advantages and deliver solutions for an ever-growing global appetite.

WHO WE ARE

USDEC is a non-profit, independent membership organization that represents the global trade interests of U.S. dairy producers, proprietary processors and cooperatives, ingredient suppliers and export traders.

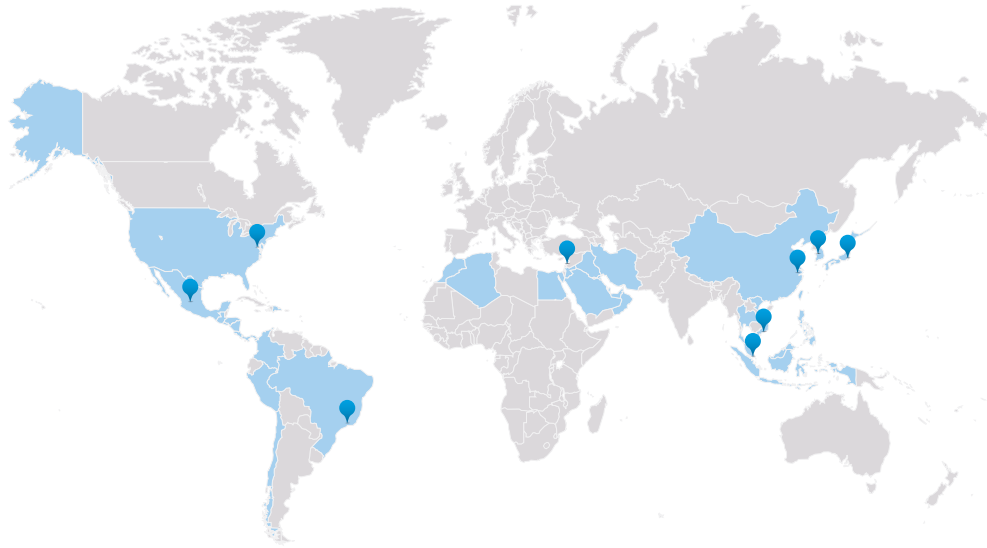
Founded in 1995, USDEC's mission is to enrich the wellbeing of people, communities and the planet. Activation occurs through research and collaboration

with members, government, academia and related organizations whose common goal helps to ensure the health and vitality of the U.S. dairy community. USDEC, together with its network of overseas representatives, also works directly with global buyers and end-users to accelerate customer purchasing and innovation success with high-quality, sustainable U.S. dairy products and ingredients.

DID YOU KNOW

In addition to representatives around the world that help USDEC maintain a close connection to local needs and opportunities, partnerships with in-market institutions and innovators often help to:

- Further ignite ideation of new product possibilities with U.S. dairy that are aligned with local demand
- Foster U.S. dairy product and ingredient usage expertise
- Nurture future generations of food innovators to successfully leverage U.S. dairy to fuel menu and product formulation success



Dairy Management Inc., the farmer-funded marketing, promotion and research organization, is USDEC’s primary funder through the dairy checkoff program. The U.S. Department of Agriculture’s (USDA) Foreign Agricultural Service provides export market development support, and membership dues fund the Council’s trade policy initiatives.

GLOBAL PRESENCE

USDEC has an extensive network of staff and representatives around the world from Asia to the Middle East and North Africa as well as in Latin America and the United States. Representing the needs of its members as well as global buyers, end-users and food and beverage industry stakeholders, USDEC proudly serves as a comprehensive resource to accelerate success with actionable U.S. dairy information.

USDEC representatives are key to sharing timely insights about the U.S. dairy community, its sustainable and dynamic product offerings, as well as the multifaceted nutritional and functional benefits of U.S. dairy products and ingredients. This is accomplished through one-on-one meetings, marketing events such as seminars and training workshops, participation in trade shows and conferences, as well as public relations and health professional engagement efforts.

USDEC’s diverse locations are also the organization’s eyes and ears in key markets, identifying opportunities, charting the business climate and monitoring regulatory activity. Each representative is dedicated to developing and implementing USDEC’s strategic programs to strengthen win-win relationships between U.S. suppliers and global customers and spur growth with U.S. dairy. ■



GET IN TOUCH

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To learn more and find a USDEC representative near you, go to ThinkUSAdairy.org/global-presence.

